

### The Public Health Company

## We worry about biorisks so you don't have to

### What We Do

The risk to enterprise companies from biological threats is growing. Events are happening more often, and they're getting more severe.

The recent pandemic highlighted the need for companies to approach biorisk proactively to protect their economic security, but infectious disease transmission is only one type of biorisk active today. Environmental events such as heat waves, air quality issues and flooding; infrastructure events such as electrical outages, hospital evacuations and poor water quality; and geopolitical events such as refugee movement, civil

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unrest and war all threaten the economic security of enterprise companies, business continuity and the well-being of their employees.

PHC helps risk and security officers, senior executives, people leaders, operational leaders and legal teams manage threats with actionable intelligence. PHC delivers biorisk intelligence options that meet you where you are – through an API that integrates with existing security management software, a stand-alone SaaS platform and alerts and expert consultations. PHC Pharos, the standalone platform, provides 24/7 online access to customized biorisk intelligence, as well as critical alerts to inform your enterprise risk management.

PHC uses artificial intelligence and machine learning combined with its experts to integrate, monitor and analyze a wide variety of data sources to provide early warning, nowcast and forecasts of biothreats, as well as risk management guidance to mitigate overall biorisk.

PHC's guidance helps enterprise teams answer four key questions:

- 1. What is going on in the world?
- 2. What is the risk to my assets?
- 3. What can I do to protect my assets?
- 4. What are my peers doing about it?

# PHC Helps Protect Business Continuity, Reputation and Brand

PHC makes it easier for companies to maintain employee confidence, continue operations, decide if employees should travel, host events safely and reduce absenteeism while managing threats from infectious disease and other biorisks. Enterprise companies must know what threats might affect their employees and operations and what risks they assume by remaining in operation. PHC provides guidance for these critical components, as well as forecasts of the risk of employee absenteeism due to biorisks.

A company's response to environmental threats is critical to its reputation and brand. Internally, employees must trust that they have a safe workplace. Externally, the world is watching. Putting your employees first by using the most effective tools available to manage risk will help establish and improve the company's reputation.

### Who We Are

PHC was founded by Dr. Charity Dean with the idea that businesses need a simple, yet scalable, biorisk management solution. Our team is made up of public health professionals, epidemiologists, infectious disease experts, technology leaders, engineers, data scientists and biosecurity experts. Our customers rely on PHC every day to protect their employee health and safety, business continuity, reputation and revenue.

PHC remains an independent company delivering reliable intelligence based on scientific methodologies. Our intelligence, expertise and approach can be trusted to make assessments and decisions that are best for your organization.

### How to Learn More

Interested in learning more about how PHC can help protect your enterprise? We'd love to help solve your challenges.



Visit our website

